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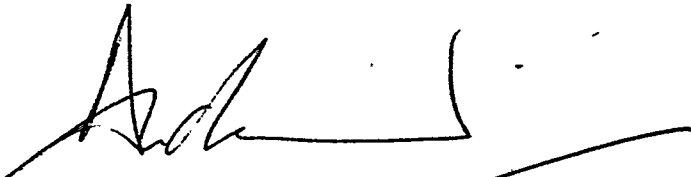
To: See Distribution
From: Andrew A Napier
Subject: UK - Voluntary Agreement

Date: August 26, 1982
C.C.: RWAH/PMS - Feltham

Last weekend's British press (notably "The Observer") reported that the Government had failed to secure a new voluntary agreement with the industry because of disagreement over the wording of a new health warning.


I understand from Rob Hermans that negotiations with the British Government are continuing, but that there have indeed been disagreements within the industry about the Government's proposed warning "smoking could shorten your life". (It does look however as if agreement may be reached to abandon the "rotating" health warnings.)

Please find enclosed the latest version of the draft voluntary agreement (TD 1397), being the industry's response to the Government's proposals. The response will shortly be considered by the Government.


Andrew A Napier

Enc.

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